▣ Your agency logo

AI Visibility Audit

Harborline Dental Studio · harborline demo site

Prepared by Your Agency

FICTIONAL SAMPLE · WHITE-LABEL EXAMPLE

This sample shows how a partner-branded report looks. The business, competitors and

1. Summary

FIND · DISCOVERY

Accessible

AI crawlers allowed · sitemap found

UNDERSTAND · CONTENT

Partly extracted

prices only inside an image

USE · AGENT TASK

Stopped at step 3

could not find a cleaning price

AI ANSWERS

Not observed in this sample

rivals named instead

What this means

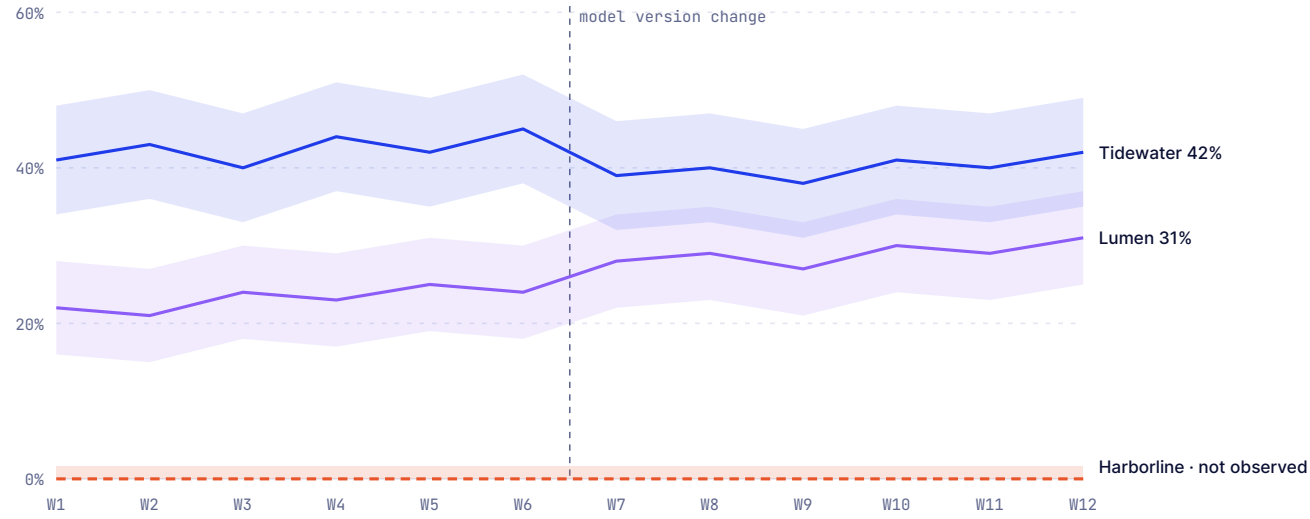
AI can reach the website, but it cannot read the prices (they are a picture) and an agent cannot find the booking button (it has no name). In the sampled AI answers, two competitors are named and Harborline is not observed.

Top three fixes

Publish prices as text and as structured price data.
Name the booking button “Book an appointment”.
Fix the heading order and label the contact form.

2. AI answers

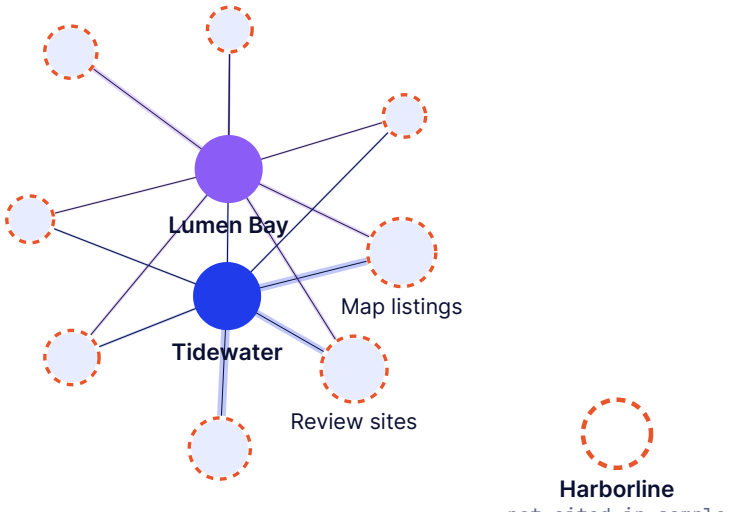
Share of sampled answers naming each business over 12 weeks. Bands show the likely range.



Tidewater Dental Co. Lumen Bay Dental Harborline (sample business)

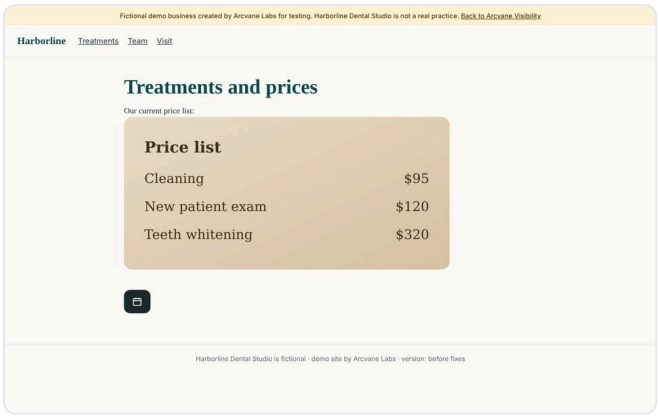
Fictional sample · illustrative data · not a measurement

Sources the answers cite

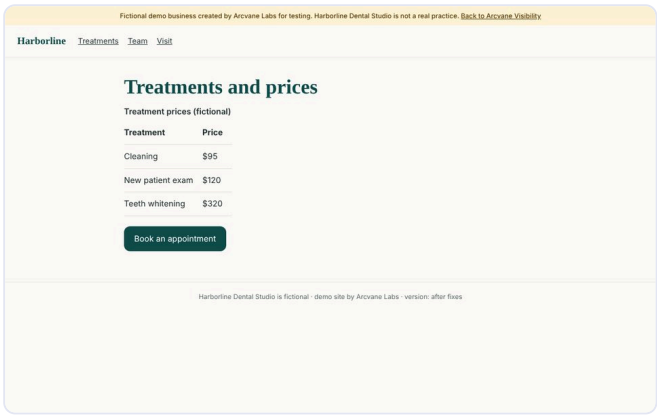


3. Agent journey test

Task: find the price of a cleaning, then reach booking. Recorded on the fictional demo site, before and after the fixes.



Before: stopped at step 3, no price readable as text.



After: task completed in every run.

4. Fix plan

#	FIX	EVIDENCE	RE-CHECK
1	Price list as an HTML table	Agent step 3 failed	Verified
2	Price data in structured data	No price data found	Verified
3	Name the booking button	Agent step 4 failed	Verified
4	Label form fields; fix heading order	Placeholder-only fields; h2 → h4	Verified

5. Standards and limits

Evidence for every finding. Each result links to the page, answer or test step behind it.
Human-reviewed. Engineers review findings and fixes before delivery.
Re-checked over time. We check again the same way after changes.
Trends, not guarantees. AI answers vary by person and time. No mention, ranking, traffic or revenue is guaranteed.
Safe testing. Agent tests never submit, book, pay or enter personal data.

“Not observed in this sample” means the business was not named in the answers reviewed. It does not mean it is never mentioned.

White-label example. Partner reports carry the partner’s own logo, colours and contact details. Delivery engine: Arcvane Visibility.